

# City Manager's Blog

## Deanna J. Santana

### **GENERAL INFORMATION**

**4<sup>th</sup> of July Holiday Closure:** City Hall administrative offices will be closed on July 4 in observance of Independence Day. Emergency services continue 24 hours a day, seven days a week during holiday closures. For more information, visit [Holiday Closures](#).

**Serve on a City Commission:** The City is accepting applications for three vacancies to serve on Commissions. The City's commissions act in an advisory capacity to the City Council, providing an opportunity for citizen input on numerous issues. Each vacancy is to serve a full term which is four years. The following are available:

- Two vacancies on the Historical and Landmarks Commission. Interviews are currently scheduled to be held on August 21.
- One vacancy on the Board of Library Trustees. Interviews are currently scheduled to be held on August 28.
- Applications for the vacancies are due to the Clerk's office by 5 p.m. on August 3.

To submit an application, visit [www.santaclaraca.gov/commissions](http://www.santaclaraca.gov/commissions) or call the City Clerk's Office at 408-615-2220.

**County of Santa Clara West Nile Virus Alert:** Santa Clara County confirmed positive tests for West Nile Virus mosquitoes. In response, the City issued the message on social media channels. Mosquitoes carrying West Nile virus have been located in a small portion of Santa Clara County and adult mosquito control treatments will take place for portions of the 94085, 94086, 95051, and 94087 zip codes. The County of Santa Clara Consumer and Environmental Protection Agency began treatments to reduce the West Nile Virus threat for humans on June 19, at 11 p.m. and lasted approximately three hours. Residents were also notified by Santa Clara County in identified areas starting on June 15. For questions a, visit [www.sccvector.org](http://www.sccvector.org) or call 408-918-4770 or email [vectorinfo@deh.sccgov.org](mailto:vectorinfo@deh.sccgov.org). To view the treatment area map, visit: <https://bit.ly/2LSp3RT>.

**Summer Recreation Programs Available Now:** Over 5,000 residents have participated in past City summer camps, swim lessons, summer enrichment classes for children, youth, adults and seniors. Register today for our programs. There is still room in some programs, so don't miss out on the fun, learn a new skill and make a friend with Parks & Recreation this summer! For more info, visit <http://santaclaraca.gov/government/departments/parks-recreation/class-registration>.



**Fireworks are Illegal in Santa Clara:** The Santa Clara Police Department launched a social media campaign aimed at reducing the use of illegal fireworks. The campaign will continue through the 4<sup>th</sup> of July. Each 4<sup>th</sup> of July, people are injured using consumer fireworks. Despite the dangers of fireworks, individuals often underestimate the associated risks – devastating burns, injuries, fires, property damage and even death. Fireworks are illegal in Santa Clara County - including “Safe and Sane”, sparklers, firecrackers, bottle rockets and roman candles. Residents will be encouraged to see a professional fireworks display, including the one held at Central Park. Special fireworks abatement units will be deployed during the week of the 4<sup>th</sup> of July to respond to complaints of illegal fireworks. On the 4<sup>th</sup> of July, Santa Clara Fire Marshals will join police officers on patrol to help prevent illegal fireworks displays. For more information, contact the Police Department at 408-615-4700.

**Traffic Fatality:** On June 16, at approximately 4:13 p.m., a motorcycle collision occurred in the northbound lanes of Lawrence Expressway north of Stevens Creek Boulevard. The motorcyclist was changing lanes when he lost control of his motorcycle. The result of the impact left the motorcyclist with major injuries. He was transported to a local area hospital where he succumbed to his injuries. The motorcyclist was a male, 33-years old, and a resident of the San Jose. The roadway was closed for several hours while the investigation was completed. For more information, contact the Police Department at 408-615-4700.



**Mission Branch Library Nearing Completion:** A fantastic team of two librarians and three library assistants has been chosen and will be announced soon. This increase in staffing will allow for a more robust level of programming and better service at the Mission Branch. Construction of the building is proceeding. Interior painting is underway in the group study rooms. Outside the building, the seat walls have been poured and the patios are being prepped for concrete and pavers. Anticipated grand opening is scheduled for September 22. For more information, visit [www.sclibrary.org](http://www.sclibrary.org).

**New Outdoor Ping Pong Table at Lick Mill Park:** The City installed a new outdoor concrete ping pong table at Lick Mill Park. The table is located in the middle of the park between the basketball court and the seat wall. Bring a ping pong ball, paddles and a friend to enjoy this growing outdoor sport. For more information, contact Parks & Recreation at 408-615-2260.



**Santa Clara Fire Receives New Fire Truck:** The Fire Department took delivery of a 2018 Pierce Aerial Ladder Truck. The new apparatus features a 105' aerial ladder with enhanced safety lighting, enhanced cab safety with rollover protection and airbags, and a 400-gallon water tank. This new apparatus enhances our fire and rescue platform, with state-of-the-art water delivery, ladder construction, and stability that will enhance capabilities for trench collapse rescue and confined space rescue. This new apparatus is expected to last over 20 years. For more information, contact the Fire Department at 408-615-4900



**New Automated Materials Check-in and Sorting Machine at Central Park Library:** Due to heavy usage over the last 13 years, the material check-in and sorting machine required a significant amount of maintenance resources to keep the machine functioning. This past year, the City upgraded to the new sorting machine. The new machine is half the size, twice as fast, uses a fraction of the electricity, and is safer. The best part is that library customers can see that their items are checked in in real time and get a receipt. For more information, contact the Central Park Library at 408-615-2900.



**Fire Services Upgrade at Mission College:** The City continually works to bring systems to code as required by the State Water Resources Control Board's Division of Drinking Water. Recently, two crews were assigned to bring seven fire services (sprinkler systems) up to code at Mission College. This project is anticipated to be completed by mid-July. For more information, contact the Water and Sewer Department at 408-615-2000.

**Police Promotions:** Two long-time Police Department employees recently received promotions due to retirements. Dan Moreno was promoted to the rank of Police Captain on May 20 and Greg Hill was promoted to the rank of Police Lieutenant on June 17. For more information, contact the Police Department at 408-615-4700.



**Crossing Guards Recognized at Annual Barbecue:** On June 13, the school Crossing Guards were recognized for their service to the school children of Santa Clara at an annual barbecue at Central Park. The Crossing Guards are part-time employees of the Police Department that are stationed at elementary schools in Santa Clara. The Crossing Guards ensure that elementary school children are allowed to cross traffic and enter their campus safely. Several Crossing Guards were given pins by the Chief for years of service milestones. For more information, contact the Police Department at 408-615-4700.

**Community Garden Community Meeting:** On June 14, approximately 100 participants attended community meetings held at the Teen Center regarding the new Community Garden being built at San Tomas and Monroe. Staff provided an overview of the Neighborhood Park amenities and the Community Garden highlights. A dedication ceremony is anticipated to be open on August 25. Application forms for the garden raised beds are available now through July 31. Residents are encouraged to apply. For more information, visit [www.santaclaraca.gov/communitygarden](http://www.santaclaraca.gov/communitygarden).

**The Law Enforcement Torch Run:** On June 14, the Law Enforcement Torch Run for Special Olympics Northern California made its way through Santa Clara. Members of the Santa Clara Police Department received the Special Olympics Torch from the San Jose Police Department at The Alameda and Newhall. Police Department personnel then ran with the torch down El Camino Real, eventually handing the torch off to members of the Sunnyvale Department of Public Safety at El Camino Real and Halford Avenue. The Law Enforcement Torch Run is a relay that involves over 3,500 officers from Northern California. The relay culminates with the torch being brought into the Summer Olympic Games at UC Davis on June 22. For more information, contact the Police Department at 408-615-4700.

**Chat with a Chief on June 18:** As part of the City's ongoing commitment to outstanding customer service, Police Chief Michael J. Sellers hosted another "Chat with the Chief" on June 18 at the Santa Clara Police Station. Residents met with Chief Sellers and asked him questions about law enforcement and issues that impacted their neighborhoods. Approximately 30 residents attended this event, which also included a tour of the police station. For more information, contact the Police Department at 408-615-4700.

**Walk a Mile in Her Shoes:** On June 20, Chief Sellers and Assistant Chief Winter put on a pair of stylish women's shoes and joined leaders, athletes, entertainers, professionals, elected officials, and educators to "Walk a Mile in Her Shoes" at Santana Row to end violence against women. This event was part of an International walk to end violence against women. The event was sponsored by YWCA Silicon Valley. For more information, contact the Police Department at 408-615-4700.

**Power Outage:** On Sunday, June 11, 697 customers experienced a power outage caused by Mylar balloons in the power lines. Power was out for approximately 90 minutes as a troubleshooter from Silicon Valley Power, the City's municipal electric utility, patrolled the lines, located the cause, and removed the balloons. Outages like this one can affect critical facilities, cost businesses a loss of revenue, darken traffic signals, and cause an inconvenience to



affected customers. We would like to remind everyone to please tie or weigh balloons down to help avoid unnecessary power outages.

### **CURRENT JOB OPENINGS**

Join the Center of What's Possible! The City is currently hiring for the following positions; to view job descriptions and for information on how to apply, visit: [www.santaclaraca.gov/jobs](http://www.santaclaraca.gov/jobs).

- As-Needed Building Attendant
- As-Needed Instructor/Lifeguard
- Business Analyst-Fiber
- Electric Division Manager – System Support
- Electrician
- Journey Lineworker
- Per Diem Police Officer Special Events
- Police Officer
- Public Safety Dispatcher II
- Recruit Police Officer
- Utility Operations Engineer

### **RESPONSE TO COUNCIL INQUIRIES**

**Nonprofit Organization Fundraisers in City Facilities:** At the City Council Meeting of May 8, a question was asked about whether nonprofit organizations that hold events to raise funds in City facilities pay a percentage of gross receipts. The Municipal Fee Schedule states that “*all fundraising activities by private parties are charged 15 percent of gross receipts or rental fee; whichever is greater*” with the goal of cost recovery; and the Parks & Recreation Department follows the priority of use guidelines for the various facilities available for community use. Under the guidelines, City of Santa Clara sponsored activities, social activities where the organization's fundraising does not occur in the City facility (raffles, ticket sales, etc.), activities where the rental fee is higher than funds raised, and fundraisers that by agreement specifically support a City program or civic event are not charged a percentage of gross revenues.

**Cybersecurity and Privacy:** The City of Santa Clara takes cybersecurity very seriously and the protection and privacy of citizen and business data is a top priority. The City recently added a cybersecurity professional to help improve its cybersecurity program and protecting the City's digital assets. This program comprises people, process, and technology. Actions include performing regular scanning, patch management, penetration testing and ensuring the City is in compliance with applicable laws and regulations: Personally Identifiable Information (PII), Health Information Privacy (HIPAA), Payment Card Information (PCI), Department of Justice (DOJ) etc. A significant aspect of improving the City's cybersecurity posture includes conducting cybersecurity awareness training for all staff as well as providing cyber awareness training to our citizens such as a recent class conducted for over 40 senior citizens at the Senior Center. We are continually working with various cybersecurity organizations to be as vigilant as possible in keeping the City's digital assets secure. We have a very active cybersecurity program and partner with several local, regional, and national organizations focused on improving cyber security across state and local governments.

Maintaining citizen trust and protecting user privacy is very important to us. The City's privacy statement seeks to demonstrate the City's firm commitment to privacy and the security of your personal information. The following information explains our policy regarding any personal



information users may supply to us when visiting the [santaclaraca.gov](http://santaclaraca.gov) domain. The City's goal in collecting personal information online is to provide you with the most effective service possible. By understanding your needs and preferences, the City is in a better position to provide you with improved service. Our goal is to protect your online information in the same manner that we protect citizen and business information obtained through other means. For more information, access the City's detailed privacy policy in the footer of the City's website or at [City Privacy Policy](#).

## **LEVI'S STADIUM RELATED UPDATES**

### **Upcoming Stadium Events:**

- July 22: Soccer: San Jose Earthquakes vs. Manchester United
- August 4: Soccer: International Champions Cup
- September 29: Concert; Jay Z and Beyoncé OTR II
- November 30: 2018 PAC-12 Championship

## **UPCOMING EVENTS & MEETINGS**

**Summer 2018 Concerts in the Park:** The City invites you to bring a lawn chair or blanket to sit on as you enjoy the music at our Summer 2018 Concerts in the Park series. All concerts will be held at the Central Park Pavilion (909 Kiely Blvd.). There will be shaved ice and other food available for purchase. Come dance the summer away with us on:

- Friday, July 13, 6:30 to 8 p.m. featuring Orquesta Latin Heat
- Sunday, July 22, 2:30 to 4 p.m. featuring The Lyratones
- Friday, July 27, 6:30 to 8 p.m. featuring California Groove
- Sunday, August 12, 2:30 to 4 p.m. featuring The Funky Souls Dance Band
- Friday, August 17, 6:30 to 8 p.m. featuring The Houserockers

For more information, call Parks & Recreation at 408-615-3140. To view the concert schedule, visit <https://goo.gl/UnYmPP>.

**July 4<sup>th</sup> All-City Picnic & Fireworks Extravaganza:** Come celebrate Independence Day at Santa Clara's All-City Picnic & Fireworks Extravaganza! The picnic is held in scenic Central Park, located at 909 Kiely Blvd. starting at noon. Bring picnic foods (no grills please), or purchase foods prepared by local community groups and a variety of specialty food trucks. Sit back, relax, and enjoy live entertainment on Main Stage (basketball courts) or visit City Department booths. Kids have fun with carnival games, hands-on crafts, face painting and free swimming at the International Swim Center. The day's finale will be a fantastic Fireworks Extravaganza at 9:30 p.m., with patriotic music and a sky ablaze with colors performed by licensed professionals under SCFD supervision and funded by the City, Silicon Valley Power, and support from the County of Santa Clara 2018 Fireworks Grant.

Kiely Blvd. and Patricia Drive will be closed to vehicular traffic from 11 a.m. to 11 p.m. On-street parking is limited. The City encourages walking, biking (Bike Watch is available), or carpooling. ADA parking is available in the Pavilion Parking Lot. Near-event managed parking is available at St. Justin's School and Santa Clara High School for a fee. Passenger "drop off" is designated in



front of the Central Park Library. For your safety, fireworks, drones, pets, portable barbecues, propane, alcohol or open flames are prohibited in Central Park. Pavilion and Arbor Center group picnic areas will be open, on a first come first served basis. The International Swim Center will be closed from July 5 to 6 for fireworks clean-up. For more information, visit <http://santaclaraca.gov/4thofjuly>.

**Santa Clara City Library Foundation and Friends Fundraiser:** On July 26 from 6 to 8 p.m., the Foundation and Friends of the Santa Clara City Library will be holding a fundraiser at Mountain Mike's Pizza located at 1290 Franklin Mall, Santa Clara. Attendees will get a chance to meet the new Mission Library team. Twenty percent of purchases during that time will benefit the Mission Library Renovation Campaign. For more info, visit <http://www.lovethe library.org/>.

**Music Performance at City Plaza Park:** On August 4 at 1:00 p.m., Samuel Peaches' Peripatetic Players will be performing *Shiver We Timbers*, a choose-ye-own pirate adventure in City Plaza Park located at Lexington and Main Street in Santa Clara. Mission Branch Library will not be open yet, but this event will begin a number of outdoor programs leading up to the Mission Branch's grand opening in late September. For more information, visit [www.sclibrary.org](http://www.sclibrary.org).

**SportsAbilities Summer Camp on August 7, 8 and 9:** Therapeutic Recreation Services (TRS) will host "SportAbilities", a sports camp for individuals with developmental and cognitive disabilities from August 7 to 9. Programs such as aquatics, dance, fitness, and social clubs provide participants the opportunity to develop and enhance social skills, communication, personal growth, and focus on one's abilities rather than disabilities. Participants will be introduced to team building and basic sports skills. Participants must be able to function in a staff to participant ratio of 1:4, or provide an attendant. For more information on TRS programs and day camp, contact Lauren Council at 408-615-3169 or [council@santaclaraca.gov](mailto:council@santaclaraca.gov). Visit the [website](#).

**Reed and Grant Street Sports Park Groundbreaking on August 30:** The City has awarded a contract for construction of the new community sports facility. Site preparation work is anticipated to begin in July. The official groundbreaking is scheduled for August 30, at 3 p.m. More details to follow.

### **UPCOMING AGENDA ITEMS**

Visit the Tentative Meeting Agenda Calendar for dates of upcoming Council Study Sessions, Joint Council/Commission meetings, as well as Council Public Hearing and General Business agenda items online at: <https://santaclaraca.legistar.com/Page.aspx?M=Y>. As you can see, while tentative and subject to change, it provides key policy items that the Council/Board will need to dedicate time to deliberate and that may take considerable time during the upcoming meetings.

